

GENERAL MOVE-IN INFORMATION

56th ANNUAL LOS ANGELES BOAT SHOW

February 9-12, 2012

Los Angeles Convention Center – South Hall

1201 S. Figueroa St., Los Angeles, CA 90015 (213) 741-1151

*****Move-in for the 56th Annual Los Angeles Boat Show is only two days - Tuesday, February 7, Wednesday, February 8. Another show is moving out of the convention center up until that date. Please remember that we will all have to cooperate in order to have a successful move-in. We look forward to working with you toward a great show!*****

Show Hours

Thursday, February 9	12pm – 9pm
Friday, February 10	12pm – 9pm
Saturday, February 11	10am – 9pm
Sunday, February 12	10am – 6pm

REMINDERS:

1. Please call the SCMA **now** with any questions – (714) 633-7581!
2. Boat show office is located upstairs in room #305, above South Hall.
3. Please have your check-in paperwork, badges, and additional information picked-up at the show office before the show opens.
4. **Parking at the Los Angeles Convention Center is \$12/day – bring cash!**
5. You must have a copy of your State of California resale number in your booth!
6. **Please remember that there will be NO aisle carpet. Make sure that your carpet is not hanging out in the aisle.**
7. **No CF or any registration numbers allowed on boats. If you are bringing any boats in with CF type numbers, take them off and put them back on after the show or cover them. No exceptions!**
8. All price signs must be professionally done with only one price and no reference to “discount”, “show special”, etc. No multiple or “slashed” prices. All projection and hanging signs must advertise within your assigned space – no projections on walls outside your space.

9. Any trailers, outboard motors, personal watercraft, etc. must have a separate factory display in the show in order to be shown anywhere else in the show as part of a boat package (unless approved by show management). No loose displays in other booths. Any trailer with no separate display must have name covered.
10. Vehicles other than watercraft (tow vehicles, motorcycles, etc.) must be approved in writing by show management if they are to be a part of an exhibit.
11. All exhibitors must do all business in their assigned space. For example, no sales people or models at the front entrance or in the aisles. No magazine racks anywhere outside the booth assigned.
12. Make sure any music in your space is covered under your own ASCAP or BMI license or **DON'T PLAY IT!**
13. **Any music or sound** emitting from any source, including stereos, TVs, microphones, etc. **must be maintained at acceptable levels** and not directed at other exhibits to help ensure an atmosphere so that all exhibitors may have an opportunity to work and sell in their own space.
14. As with other SCMA boat show venues, **the Los Angeles Convention Center is a union hall**. Please be advised that a union steward may require you to hire union labor to supplement your own workforce. Union laborers are well trained, experienced, and hard working and would be a helpful addition to your team.
15. **No exhibitor is allowed in any other booth during non-show hours** without being invited and accompanied by a representative from another exhibit. This is for everyone's protection and safety and this policy will be strictly enforced. Please inform all of your employees.
16. **Don't forget to order your electrical, telephones, tables, chairs, scaffolding, sign hanging, and carpet! Go to scma.com to print the order forms or order online: click on the Los Angeles Boat Show link > Exhibitor >.**

Your specific move-in schedule is enclosed. Please call us at the SCMA office – (714) 633-7581 - with any questions now! **Also, please send your final payment if you have not done so already!**

We look forward to seeing you at the show!

Ryan Rawlings, Show Manager

Cell # 714-876-3684

BOAT/BULK STAGING INFORMATION

**56th ANNUAL LOS ANGELES BOAT SHOW
February 9-12, 2012**

BOAT STAGING:

Sunday, February 5, 2012 Starting 9am (**open 24 hours**) L.A. Convention Center
(Venice & Convention Center Dr. – look for signs) – **all boats**

Monday, February 6, 2012 24 hours/day
L.A. Convention Center (corner of Venice & Convention Center Dr. – look for signs)
– **all boats**

Tuesday, February 7, 2012 24 hours/day
Staging continues at the L.A. Convention Center (corner of Venice & Convention
Center Dr.) for those who are not moving in on Tuesday, February 7, 2012.

Staging areas will be maintained 24 hours/day throughout move-in/move-out so that you
may transport boats when the freeways are not busy and you can be ready well ahead of
your scheduled move-in time.

DIRECTIONS TO LOS ANGELES CONVENTION CENTER

From the North

110 (Harbor) Fwy South to the Olympic Blvd off Ramp, Turn Left on Blaine, Turn Left
on 11th St./Chick Hearn Ct., Turn Right on Figueroa St., Turn Right on Venice Blvd,
Turn Right on Convention Center Drive

From the East

I-10 Fwy West to the I-10 Fwy West transition Pico Blvd Off Ramp, Turn Right on Pico
Blvd, Turn Right on Figueroa St., Turn Right on Venice Blvd, Turn Right on Convention
Center Drive.

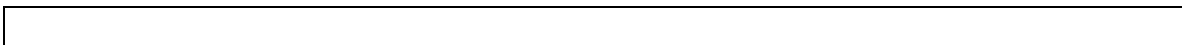
From the West

I-10 Fwy East to the I-10 Fwy East transition Pico Blvd Off Ramp, Turn Right on Pico
Blvd, Turn Right on Figueroa St., Turn Right on Venice Blvd, Turn Right on Convention
Center Drive.

From the South

110 (Harbor) Fwy North to the Pico Blvd Off Ramp, Turn Right on Pico Blvd, Turn
Right on Figueroa St., Turn Right on Venice Blvd, Turn Right on Convention Center
Drive.

Ryan Rawlings, Show Manager Cell # 714-876-3684



**BOAT/BULK SPACE MOVE-IN & MOVE-OUT INFORMATION
(SOUTH HALL)**

**56th ANNUAL LOS ANGELES BOAT SHOW
February 9-12, 2012**

SCMA FLOOR MANAGER
SOUTH HALL: RYAN RAWLINGS

MOVE-IN:

South Hall boat/bulk move-in will begin Tuesday, February 7th, 2012. Another show is moving out of the convention center up until that date. Please remember that we will all have to cooperate in order to have a successful move-in. **You will find enclosed on a separate page your specific move-in start time by boat manufacturer or trailer name!**

Please have your boat/exhibit ready to move-in with your workers and a specific layout plan before your scheduled start time. Make sure to check in with an SCMA floor manager so that they can coordinate the use of cranes and forklifts and give you specific instructions and updated information.

The SCMA will again provide free service of 14-ton, and 27-ton cranes (you provide the people help and someone who knows where the boats get placed). We can only pick boats once, please. Any changes will be decided by the SCMA floor manager – exhibitors will have to agree to pay for the crane time and labor.

You will need a permit for any steps, stairs or scaffolding over 24” high. The inspection, permit, and payment will be done at the show with the Los Angeles Convention Center Customer Service Counter. The cost of the permit starts at \$145. All steps must be safe – refer to the steps and scaffolding requirements in the exhibitor handbook.

MOVE-OUT:

Sunday, February 12, 2012	6:15pm – 10pm
Monday, February 13, 2012	8am – 8pm
Tuesday, February 14, 2012	8am – 3pm

All boat/bulk exhibits must clear out of South Hall by 3pm on Tuesday, February 14, 2012. Cranes will be available for move-out from 8am – 6pm on Monday, February 13, 2012 and As Needed on Tuesday, February 14, 2012. Forklifts will also be available during move-out from Sunday, February 12, 2012 through Tuesday, February 14, 2012. Please communicate with an SCMA floor manager during move-in to coordinate your strategy for move-out.

As in previous years, staging lots will be available during move-out. Staging lots will continue to be open on Tuesday, February 14, 2012 until 5pm to pick up boats outside the Los Angeles Convention Center.

Please call the SCMA at 714-633-7581 **NOW** with any questions or concerns you may have.

BOOTH SPACE MOVE-IN & MOVE-OUT INFORMATION

**56th ANNUAL LOS ANGELES BOAT SHOW
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SCMA FLOOR MANAGER: RYAN RAWLINGS

ALL BOOTHS ARE LOCATED IN SOUTH HALL. FOR MOVE-IN/MOVE-OUT, HEAD TO THE REAR OF SOUTH HALL.

BOOTH SPACE MOVE-IN SCHEDULE

All booths in South Hall (1-615) can move-in:

Wednesday, February 8, 2012	12 noon – 8pm
Thursday, February 9, 2012	7am – 10:00am (show opens at 12pm)

Please come prepared with your own dollies to facilitate a quick move-in.

Remember: All booths have a cement floor – you must provide your own carpet!

BOOTH SPACE MOVE-OUT SCHEDULE

All booths (1-615) can move-out:

Sunday, February 12, 2012	6:15pm – 10pm
Monday, February 13, 2012	8am – 1pm

There will be no early move-out on Sunday or tear down of booths before the show closes! No exceptions! For the consumer's benefit, absolutely no move-out or tear down before the show closes on Sunday, February 12, 2012 at 6pm!

All booths must be gone from the convention center by Monday, February 13, 2012 at 1:00pm to allow forklifts to work on boats.

All exhibitors will need a pass slip to remove merchandise from the show. SCMA staff will deliver these slips to your display late Sunday afternoon before closing. This is for your protection.

Be smart! Remove your TV's, VCR's, and other valuable items on Sunday night of move-out! Don't take a chance on losing something!

Please call the SCMA at 714-633-7581 **NOW** with any questions or concerns you may have.

Ryan Rawlings, Show Manager

Cell # 714-876-3684

BOAT / BULK SPACE MOVE-IN SCHEDULE
56th ANNUAL LOS ANGELES BOAT SHOW - February 9-12, 2012

<u>COMPANY</u>	<u>HALL</u>	<u>DAY/DATE</u>	<u>START TIME</u>
Auto Club of So. Cal.	S	Tuesday, February 7, 2012	10:00 a.m.
Avalon Pontoon	S	Tuesday, February 7, 2012	10:00 a.m.
Axis Boats	S	Tuesday, February 7, 2012	2:00 p.m.
Bayliner	S	Tuesday, February 7, 2012	8:00 a.m.
Bear Trailer Sports	S	Wednesday, February 8, 2012	2:00 p.m.
Bennington	S	Tuesday, February 7, 2012	12:00 noon
Boston Whaler	S	Wednesday, February 8, 2012	2:00 p.m.
BRP (outboards)	S	Tuesday, February 7, 2012	8:00 a.m.
BRP (PWC)	S	Tuesday, February 7, 2012	8:00 a.m.
Carver Yachts	S	Tuesday, February 7, 2012	8:00 a.m.
Catalina Yachts	S	Tuesday, February 7, 2012	2:00 p.m.
Centurian Boats	S	Tuesday, February 7, 2012	12:00 noon
Chaparral Boats	S	Tuesday, February 7, 2012	10:00 a.m.
Chris Craft	S	Wednesday, February 8, 2012	2:00 p.m.
Cobalt Boats	S	Tuesday, February 7, 2012	10:00 p.m.
Correct Craft	S	Wednesday, February 8, 2012	8:00 a.m.
Domn8er	S	Wednesday, February 8, 2012	12:00 noon
Ebbtide	S	Wednesday, February 8, 2012	10:00 a.m.
Eliminator	S	Wednesday, February 8, 2012	8:00 a.m.
Essex	S	Tuesday, February 7, 2012	8:00 a.m.
Forest River / Xcursion	S	Tuesday, February 7, 2012	2:00 p.m.
Hallett Boats	S	Tuesday, February 7, 2012	8:00 a.m.
Harris Pontoon	S	Tuesday, February 7, 2012	8:00 a.m.
Inflatable Boats Specialist	S	Tuesday, February 7, 2012	10:00 a.m.
Kayot	S	Tuesday, February 7, 2012	8:00 a.m.
KMG Boats	S	Wednesday, February 8, 2012	8:00 a.m.
Larson Boats	S	Wednesday, February 8, 2012	8:00 a.m.
Lowe Boats	S	Tuesday, February 7, 2012	8:00 a.m.
Macgregor	S	Wednesday, February 8, 2012	2:00 p.m.
Malibu	S	Tuesday, February 7, 2012	2:00 p.m.
Manitou Pontoon Boats	S	Tuesday, February 7, 2012	9:00 a.m.
Marquis Yachts	S	Tuesday, February 7, 2012	8:00 a.m.
Mastercraft	S	Wednesday, February 8, 2012	12:00 noon
MB Boats	S	Wednesday, February 8, 2012	12:00 noon
Mercury Marine	S	Wednesday, February 8, 2012	8:00 a.m.
Monterey Boats	S	Wednesday, February 8, 2012	8:00 a.m.
Moomba	S	Tuesday, February 7, 2012	2:00 p.m.
Premier Pontoon	S	Tuesday, February 7, 2012	2:00 p.m.
Ranger Tug	S	Tuesday, February 7, 2012	10:00 a.m.
Regal	S	Wednesday, February 8, 2012	12:00 noon
Sanger	S	Wednesday, February 8, 2012	11:00 a.m.
Sea Ray	S	Tuesday, February 7, 2012	10:00 a.m.

Seaswirl	S	Tuesday, February 7, 2012	2:00 p.m.
Shockwave	S	Wednesday, February 8, 2012	12:00 noon
South Bay	S	Tuesday, February 7, 2012	8:00 a.m.
Tige	S	Wednesday, February 8, 2012	8:00 a.m.
Tracker	S	Wednesday, February 8, 2012	10:00 a.m.
Trail-Rite Trailers	S	Wednesday, February 8, 2012	2:00 p.m.
Trophy	S	Tuesday, February 7, 2012	8:00 a.m.
US Marine - Bayliner	S	Tuesday, February 7, 2012	8:00 a.m.
Yamaha Motor Corp.	S	Tuesday, February 7, 2012	8:00 a.m.
Zodiac	S	Tuesday, February 7, 2012	10:00 a.m.